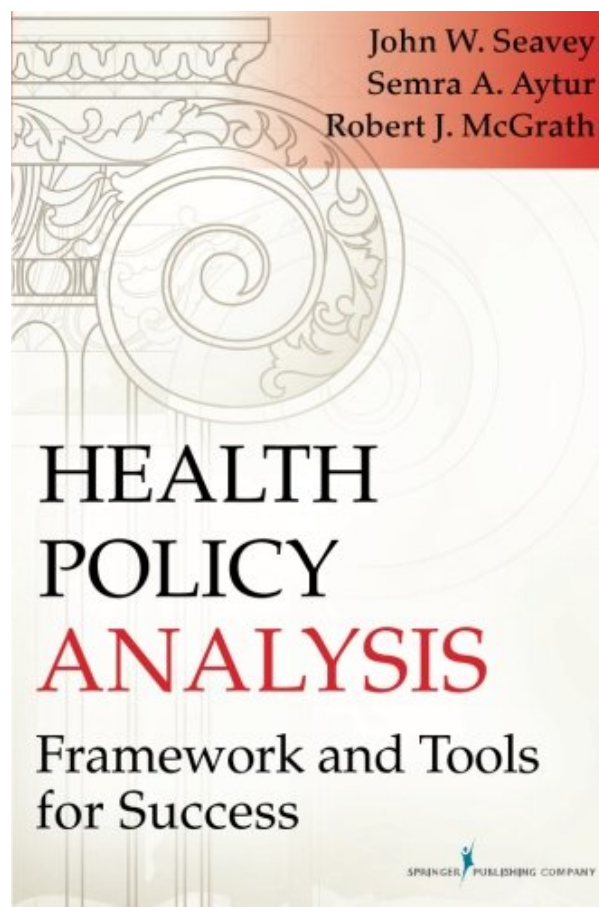
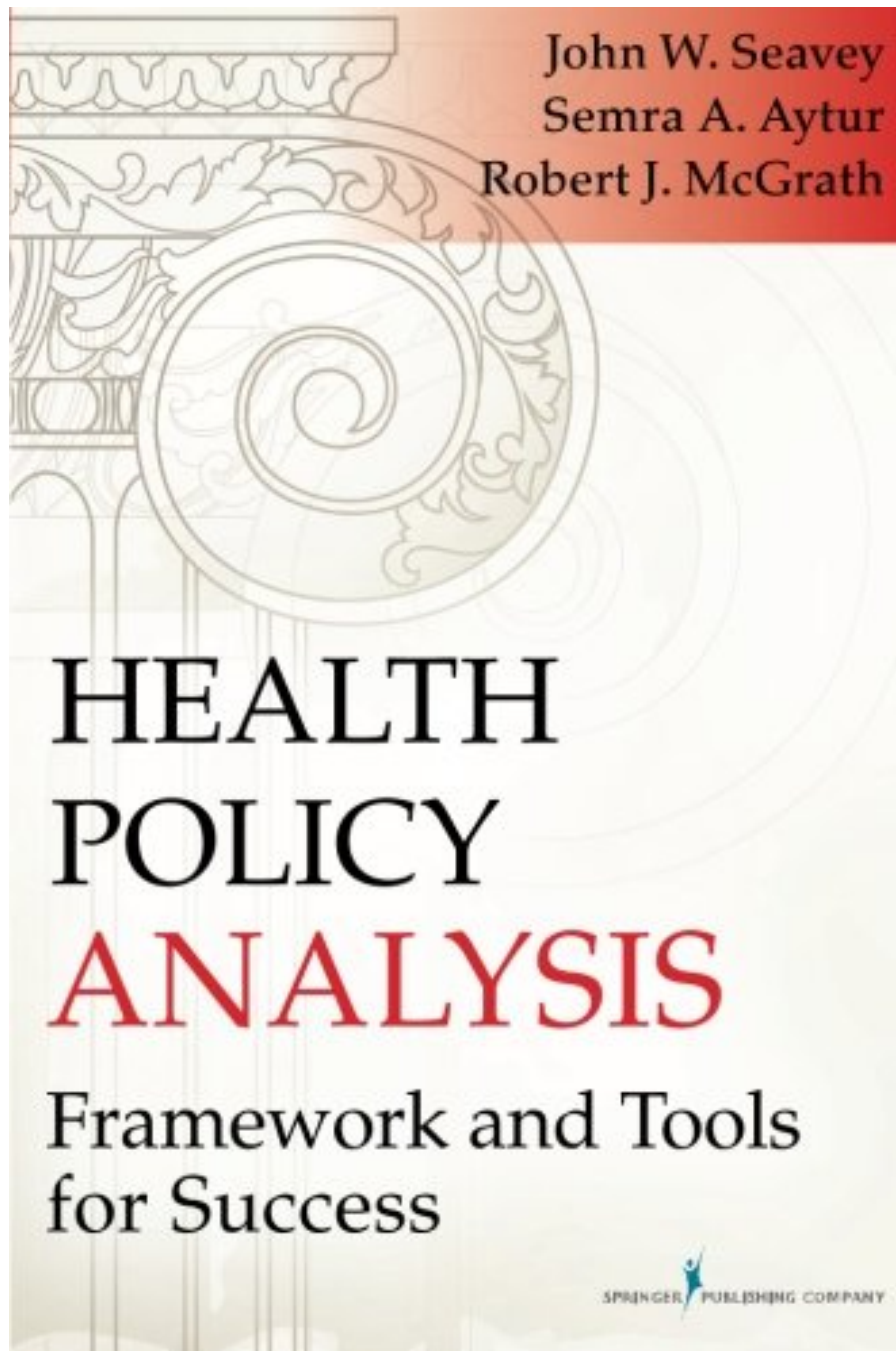


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John W. Seavey, MPH, PhD, is Professor Emeritus and past Everett B. Sackett Professor at the University of New Hampshire, USA, Department of Health Management and Policy, College of Health and Human Services. Dr. Seavey's 30 years of teaching health policy and health policy analysis courses in undergraduate and MPH programs as well as the capstone course in MPH programs brings a wealth of knowledge and experience to this publication. He has been the recipient of the College of Health and Human Services Teaching Award (1986), UNH Outstanding Associate Professor Award (1991), UNH Bill Kidder Faculty Award (1999), College of Health and Human Services Distinguished Career Research Award (2003), UNH Faculty Social Justice Award (2005), and Distinguished UNH Professor (2005). Dr. Seavey has published two books, written numerous scholarly articles, book reviews, and policy reports. He is a former board member and Chair of the AUPHA. Semra A. Aytur, PhD, MPH, is Assistant Professor, Department of Health Management and Policy, University of New Hampshire, USA, where she teaches courses in health policy, social and behavioral health, and biostatistics. Her research interests focus on relationships between policy, environment, and systems change to promote healthy behaviors and prevent chronic diseases such as diabetes, heart disease, and stroke. She received a Robert Wood Johnson Foundation/Active Living Research Dissertation Award, among other research awards from the University of North Carolina and the University of New Hampshire. She has written one book chapter and amassed over 25 professional journal articles. Dr. Aytur has served on the Monitoring and Evaluation committee of The National Forum for Heart Disease and Stroke Prevention, the Physical Activity Policy Research Network, and other national health policy groups. Robert J. McGrath, II, PhD, is the current Everett B. Sackett Professor, Chair and Director of Graduate Programs in the Department of Health Management and Policy, University of New Hampshire, USA. He is affiliated with AUPHA, APHA, New Hampshire Public Health Association, Academy Health, and is Founding Director for the New Hampshire Health Information Center (NHHIC). Dr. McGrath's areas of

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This is the only resource to provide a step-by-step framework and expert guidance for preparing a policy analysis final paper or a capstone project for courses in health policy and health policy analysis. Building on a blend of theory and political considerations for creating a successful policy analysis, the text guides students through the process of building an analysis that encompasses policy background, issue statement, normative and stakeholder analysis, criteria for success, systematic review of policy options, recommendations, and a strategy for adoption. To illustrate each step of the process, the text traces the development of a policy on childhood obesity, the framework of which is directly applicable to a broad spectrum of policy analysis projects.

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About the Author

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