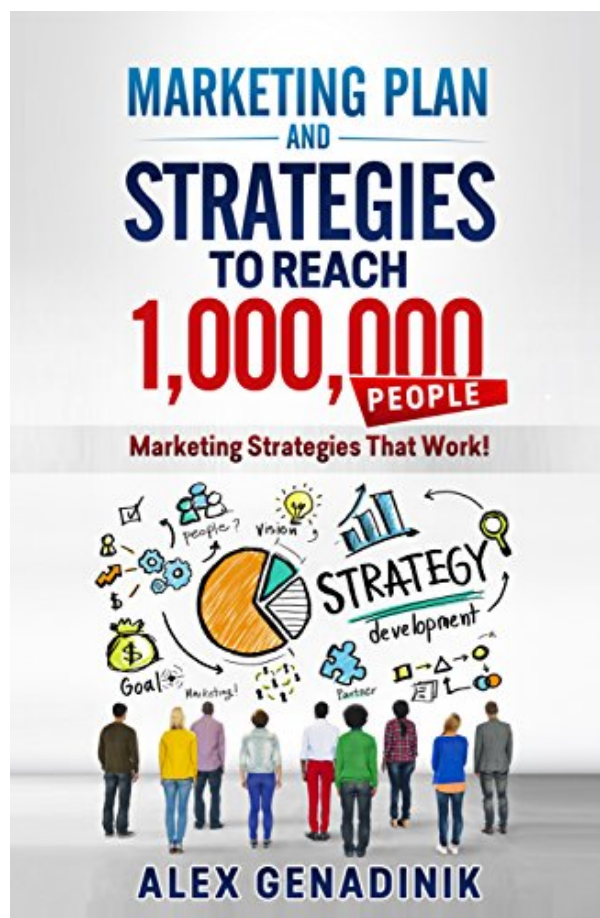


MARKETING PLAN & STRATEGIES TO REACH 1,000,000 PEOPLE: MARKETING STRATEGIES THAT WORK! (PROBLEMIO BUSINESS BOOK 2) BY ALEX GENADINIK



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About the Author

Alex Genadinik is the creator of the Problemio.com business apps which are some of the top mobile apps for business on iOS, Android, and Kindle. Alex is also the host of a popular YouTube business channel: <http://www.youtube.com/user/Okudjavavich> Alex is also a software engineer and an entrepreneur. He has a B.S degree in Computer Science from San Jose State University.

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The goal of this marketing strategy book is to make you an absolute marketing pro, and empower you to grow your business, and reach all the goals you have for your company to make it a success.

IN THIS BOOK I TEACH YOU:

- Marketing fundamentals to empower you to plan your own effective marketing strategies
- Powerful offline marketing techniques that still work extremely well
- SEO and search marketing from fundamentals to advanced strategies that I use to get in front of thousands of people each day
- Social media marketing starting from basics to strategies that will enable you to reach thousands of people every day
- Save you money because you won't need to hire any marketing consultants
- Save you months of time by helping you avoid marketing mistakes and ineffective marketing strategies

PERSONAL TOUCH LIKE NO OTHER BOOK:

When you get this book, you also get my help. Feel welcome to contact me directly with any questions you may have about the book, either before you buy it or as you try to implement some of the book's strategies. As an author, when you succeed, I succeed. And I want to make sure that you are successful with your marketing efforts, and are 100% happy with this book.

I wrote this book with one thought in mind: to empower you to become a great marketer. Don't settle for beginner level books. Marketing is an area where you must be at your absolute best in order to get customers, and grow your business.

In this book I share the exact search, social media, PR and other marketing strategies that worked for me to grow my business which reached over 1,000,000 and is accelerating growth. In this book you get actionable strategies you can start executing today to grow your business, and get exposure to many potential clients.

HOW THE BOOK IS STRUCTURED:

The book starts with marketing basics and fundamentals of how to create a marketing plan, and how to think about your marketing strategies. The rest of the book builds on those marketing fundamentals. It is important that you have a solid foundation on which we will build the more complex strategies.

Once your marketing fundamentals are solid, the book dives into intermediate and advanced marketing strategies that you can use to grow your business today. I teach you effective SEO strategies, social media strategies, and how to get more publicity for your business than you have dreamed of.

THE BOOK IS COMPOSED OF THESE CHAPTERS:

- 1) Marketing basics and fundamentals
- 2) Offline marketing strategies
- 3) Advanced social media marketing that works and will reach great scale
- 4) SEO (search engine optimization) beginner and advanced strategies
- 5) Further useful marketing strategies for different products and situations
- 6) Case studies outlining marketing strategies successfully used by various companies

When you are done with this book, you will have the tools and knowledge to create a fantastic and savvy marketing strategy based on solid fundamentals. Get the book now, and get started on your path of growing your business starting today.

For questions about the book, or additional questions about how to promote your business (once you have read the book), contact me at: alex@problemio.com

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About the Author

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Hi!

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