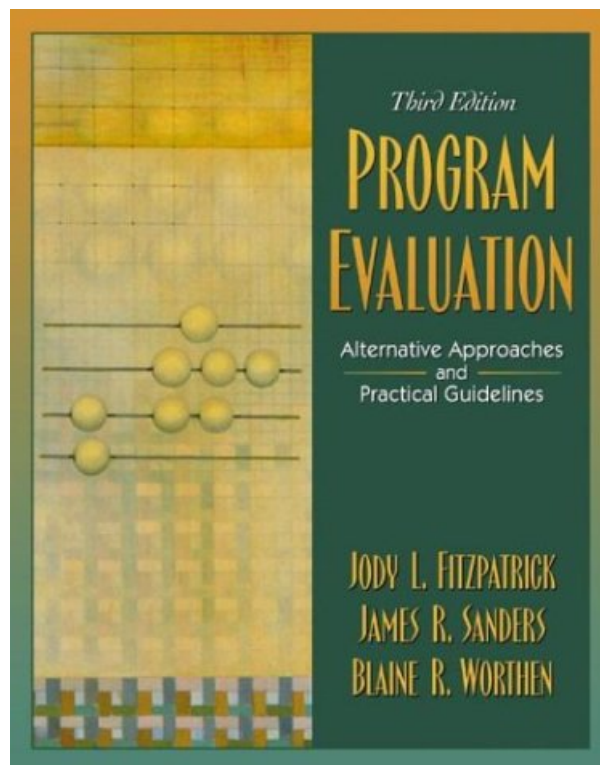
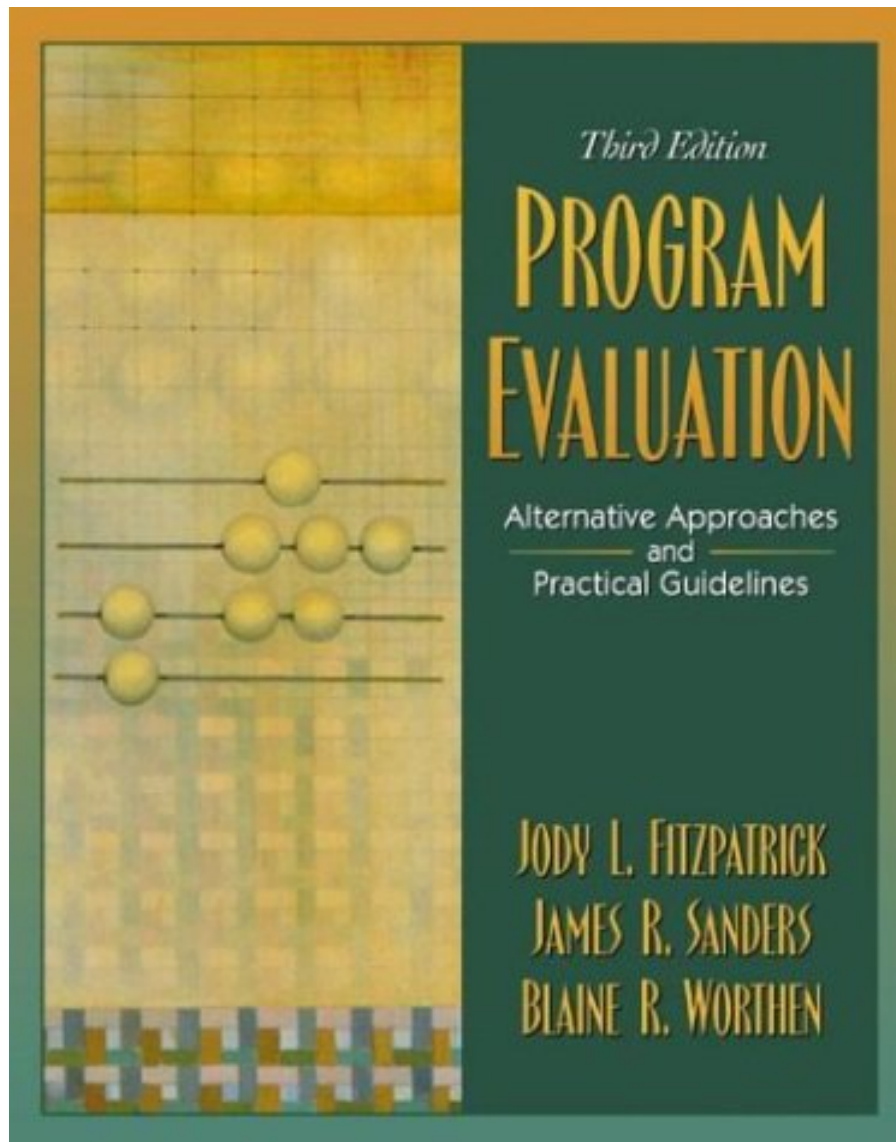


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1 of 1 people found the following review helpful.

Teachers will LOVE it!

By Michelle Shanks

I can't believe this book has gotten so many low ratings. It is clear, provides good examples, and has excellent diagrams that explain the few paragraphs before it.

I have been teaching ten years and am currently in graduate school for higher education administration. I enjoy the book. If you are not a teacher, however, I can see why it might be difficult to see the reason for it if you have nothing to relate it to from your work life experiences.

Only suggestions: peruse the chapters first for the diagrams rather than highlighting and breaking it down yourself first--will save you lots of time. Also, the concepts are usually clear enough that you can skip many of the example paragraphs they throw in each section.

12 of 12 people found the following review helpful.

program Evaluation

By Richard Connelly

This text was pretty exhaustive but they should have included several examples of evaluations, executive reports, etc. It would have been interesting to study the types of evaluations and read some mock or real evaluation reports or mock journal entries listing information gathering processes, focus group meetings, etc. in each style.

They used a few limited journal entry examples but something that really lays out the whole process would have been better. The book is quite technical, perhaps at the expense of overlooking the energy and passion that evaluators need for themselves and to bring out in their stakeholders. Our professor actually had to use an additional book (Action Research by Stringer) to add that component. At the price we paid this text should have also covered more of that perspective. This book is ridiculously expensive. Surely they could lower the prices a bit and still make a great profit. I think that students being hit with huge tuition costs are getting tired of these outrageous book prices. The authors really know their stuff and I learned a lot from the book.

I don't begrudge them for making a profit for such a scholarly work but I'd love to know how they (the publishers) can justify such a cost for a book.

All in all a good text especially covering the component parts of evaluations, types of evaluations, evolution of the science, and the ethical issues that evaluators face.

12 of 13 people found the following review helpful.

One of the Worst Text books ever

By A. Starr

Redundant text with a worthless index section that doesn't contain many of the major concepts discussed in chapters. The questions barely match the reading. Certain questions require you to dig through the material to find the answer; the problem being that there is only one sentence about the topic in the entire book. If it is important enough to have a question about it then why is there not more information about it? If you overlooked it or just didn't pay attention to it, then you won't be able to find the answers without reading through the chapter a second time. (Don't bother with the index, we already established that it is worthless)

The authors substitute several different terms for the same meaning without indicating that they are doing so. This leaves you searching for question answers or assuming that one term means the same thing as another term. It is a very boring and difficult to read text book. You need to highlight and underline in this book because otherwise you would never be able to find important information again.

It also heavily focuses on education programs, which is unfortunate if you are trying to learn about evaluating programs in general.

That being said, some of the charts are very helpful. Had they made a practical field guide using these charts and text explaining them, then it would have been a great text book. However, the rest of the text gets in the way.

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